



SURF Board of Directors

Meeting Minutes (draft)
Aug 6th

Opening

The planning session/retreat for SURF Board of Directors was called to order at 6:08 pm on Aug 6th at the Anderson School by Tim Hargrave.

Present

Name	Attending	Non-Attending
Tim Hargrave (Pres)	X	
Grace Jurado (VP)	X	
Melissa Hawkins (Tres.)	X	
Eileen Turcott (Sec.)	X	
Joe Hampson (Exec.Dir.)	X	
Peder Fitch		X
Carly Becerril Geiger	X	
Jen Goetze	X	
Craig Manalili	X	
Thero Mitchell	X	
Omur Muhittinoglu	X	
Mike Weatherbie	X	
Aare Valvas		X

Vision/Mission/Values

- Statement to 'stockholders' of who we are/are not

Summary of current SURF position and progress

- Review Key Items on SURF website
 - Strong Minds, Strong Bodies, Strong Skills
 - Fall Youth Soccer program in Edmonds/Lynnwood/Brier-Terrace Community, partnering with Scott's 'Life is a Kick'
 - GK Academy
 - Leadership
 - Coaching Methodology/Pedagogy vs Curriculum
 - FFF
 - Smart, creative, dynamic soccer players
- Director of Coaching Position Update: An Nuon remains interim DOC until SURF's financial forecast and budget are set



Break Out Sessions for Mission/Vision Statements

Peer Club Statements for comparison/review

Summary Ideas from Groups

Group A

Vision:

The preeminent choice for premier soccer in the greater Seattle area

By

Being the most well-respected, sought after premier soccer club developing smart, creative and dynamic soccer players achieving success both on and off the field

Key words:

Passion for team

Competition

Development

Players at all levels

Leaders

Strong players

Strong bodies

Whole athlete

Coach development - recruit and develop the most knowledgeable and experienced coaches

Empowered

Adaptable

Resilience

Student athlete

Highest level of soccer at the most competitive level

Fueling the athletes body - nutrition

Build Community

Bringing together community

Values:

- Respecting the game
- Don't believe in "win at all costs"

Group B

Through the continued development of a consistent club-wide framework targeted at developing coaches and players, Surf's goal is to be recognized as the pre-eminent Northwest soccer club that develops smart, creative, dynamic soccer players in an age/skill-appropriate way.



Diverse
Community
Whole-player development
Leadership
Teamwork
Values
Beyond the field

Group C

Discussion focused on a mission/vision to center on:

Whole player development
Life lessons: mental/physical development
Community

Group Discussion

Should statements focus on targeted vs broad themes
Specifics can be addressed under VALUES

Aare had submitted the Nor Cal Premier League website as reference. Attending members appreciated the formatting used to highlight succinct Mission/Vision statements while also highlighting core value. Reference: <http://norcalpremier.com/about/mission-and-core-values/>

Is there a need to address social or academic focus?

There was a consensus that community should be highlighted in SURF's mission/vision
Example: RUSH's statement, "we strive to be a prized asset of our community both as a resource for local youth soccer organizations and as a model organizational citizen".

What will resonate with youth: focus on "Strong Minds, Strong Bodies, Strong Skills"

How do we express being a competitive league, or distinguish ourselves among premier clubs?

What does make SURF different?
Consistency of methodology/training
Family/community/environment

Mission Initial Draft:

To provide a community in which players can develop the values of leadership, excellence, teamwork, sportsmanship and work ethic in players that translate to lifelong success on and off the field.

Mission Revised:

To provide a community in which players can compete at the highest level and develop strong minds, strong bodies and strong skills in players that translate to lifelong success on and off the field.

Mission Further Revision:

To provide a community in which athletes compete at their maximum potential while developing strong minds, strong bodies and strong skills that inspire lifelong success, on and off the field.



Vision Draft:

The preeminent choice for premier soccer in the greater Seattle area.

Vision Revision:

Your preeminent choice for premier soccer.

Action Items (All):

Review the statements drafted at Monday's meeting.

Consider the Values that SURF wants to highlight and how they reflect our mission/vision.

Adjournment

Meeting was adjourned at 8pm by Tim Hargrave. The next general meeting is Tues Aug 7th, 6-9pm.

Minutes submitted by: Eileen Turcott, Secretary

Approved by: